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Milestone Redesigns Sites for Sarasota Health and Fitness Companies

B-Mo Fit and Sarasota Sports Medicine hire Milestone to revitalize their web presences

Sarasota, Florida (November 5, 2013) – Sarasota-based Milestone Marketing Associates recently launched two newly-redesigned websites for local health and fitness companies B-Mo Fit and Sarasota Sports Medicine, the company announced this week.

“What makes this especially satisfying for me is the fact that both of these businesses have helped me get healthier,” says Matthew Anderson, founder and president of Milestone Marketing Associates. “I know from personal experience that B-Mo Fit and Sarasota Sports Medicine are dedicated professionals who are great at what they do, and that’s exactly the kind of company we want to work with here at Milestone.”

B-Mo Fit and Sarasota Sports Medicine were both concerned that the look and feel of their websites had grown a bit stale. They chose Milestone in part based on their extensive experience redesigning websites for other local businesses.

“Milestone’s approach to our website is exactly what we were looking for,” says Maureen Corristan, owner of B-Mo Fit. “Their design has given our site a shot of energy and really reflects who we are as a company. We’re very happy with it.”

“It’s not easy to build a website that succinctly and effectively explains why customers should choose your business over the competitors,” says Dr. Ken Kauffman of Sarasota Sports Medicine. “But the Milestone team did exactly that.”

B-Mo Fit’s website can be viewed at www.bmofit.com, and Sarasota Sports Medicine’s site can be seen at www.sarasotasportsmed.com.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

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